

# EKSAQ

[www.eksaq.in](http://www.eksaq.in)

# Who are we?

EKSAQ (Education, Knowledge, Skills, Aptitude, Attitude, and Abilities for Qualification), a brand owned by KOVIDA, is a K-12, Higher Education and Small-Medium Business research house, in a transition to kick off its organised philanthropic and commercial operations.



**E**ducation



**K**nowledge



**S**kills



**A**ptitude



**A**ttitude



**A**ilities



**Q**ualification

## Our solutions address five trade-offs

1

Reach and the richness in education.

2

Academic performances and learning outcomes

3

Standardisation and personalisation of the learning inputs to the students.

4

Global and the local culturally sensitive and holistic curricula.

5

Economic and social contexts of different nations, states, districts, blocks and villages.

# Whom do we serve?

We focus on solving pain points of six key stakeholders



# Our mission

Our mission is to empower one million students, teachers, schools, parents, businesses and governments with high-quality educational and skilling resources, by 2030.



## Our growth platforms

- **Build:** EKSAQ builds and supports scholastic, co-scholastic and skill development programs; builds and aggregates NEP, NCF, NIPUN, SAFAL, NISHTHA compliant solutions and content, for the four life-cycle stages in K-12 and higher education.
- **Consult:** EKSAQ consults with businesses in education and skilling in their start-up, expansion and transformation agenda from ideas to action.
- **Implement:** EKSAQ acts as an implementation partner to governments in fulfilling the education, skilling and business policies, goals, plans and agenda.



Build



Consult



Implement



**National Curriculum Framework**



**NIPUN  
BHARAT**



**NISHTHA**



**SAFAL / सफल**

Structured Assessment For Analyzing Learning

# What do we offer on 'Build', 'Consult' and 'Implement' platforms?

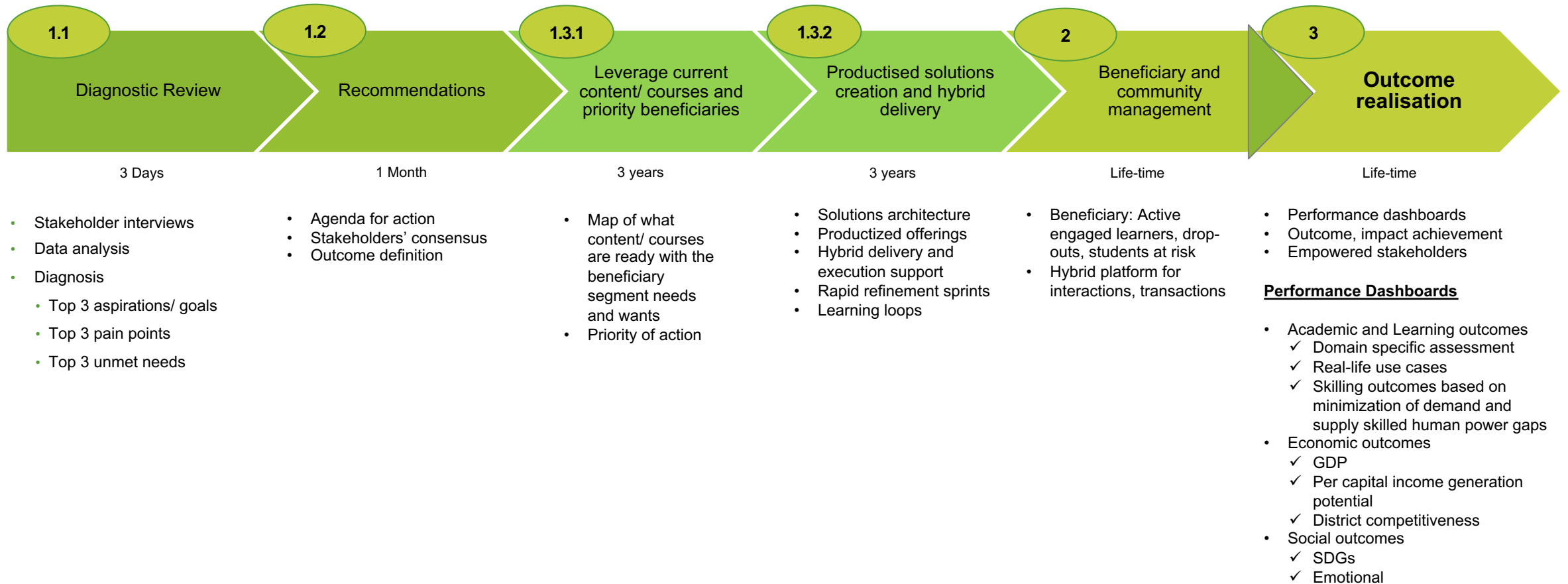


Project Management Unit (PMUs)

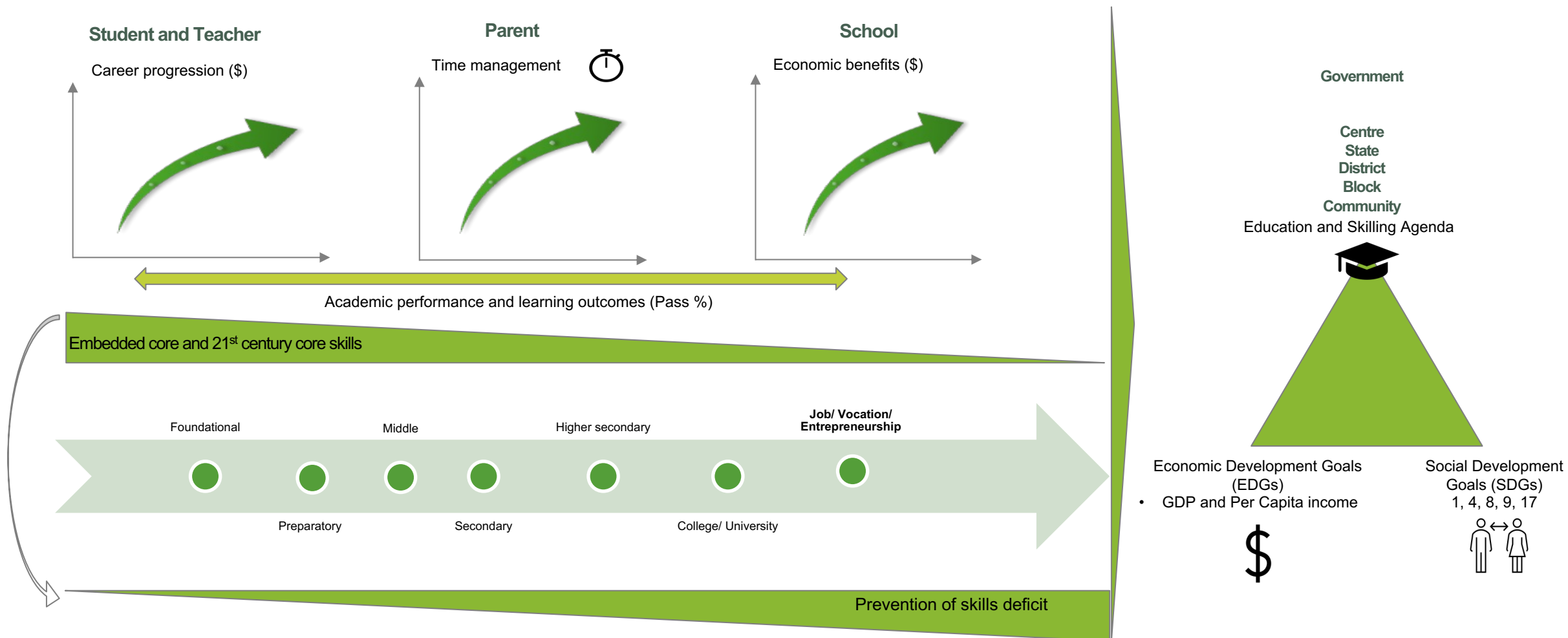
EKSAQ One Environment



# How do we engage with our stakeholders?

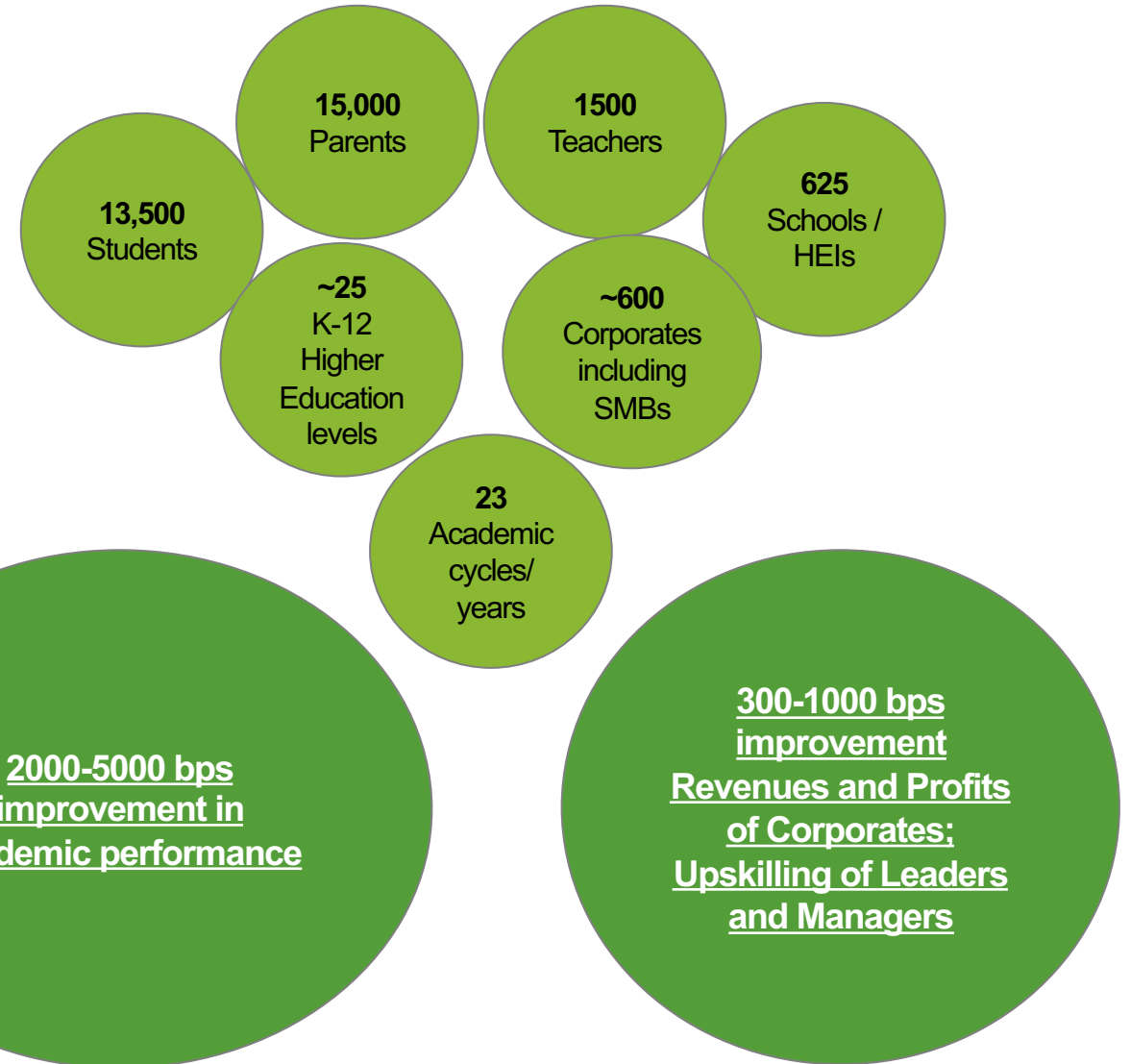
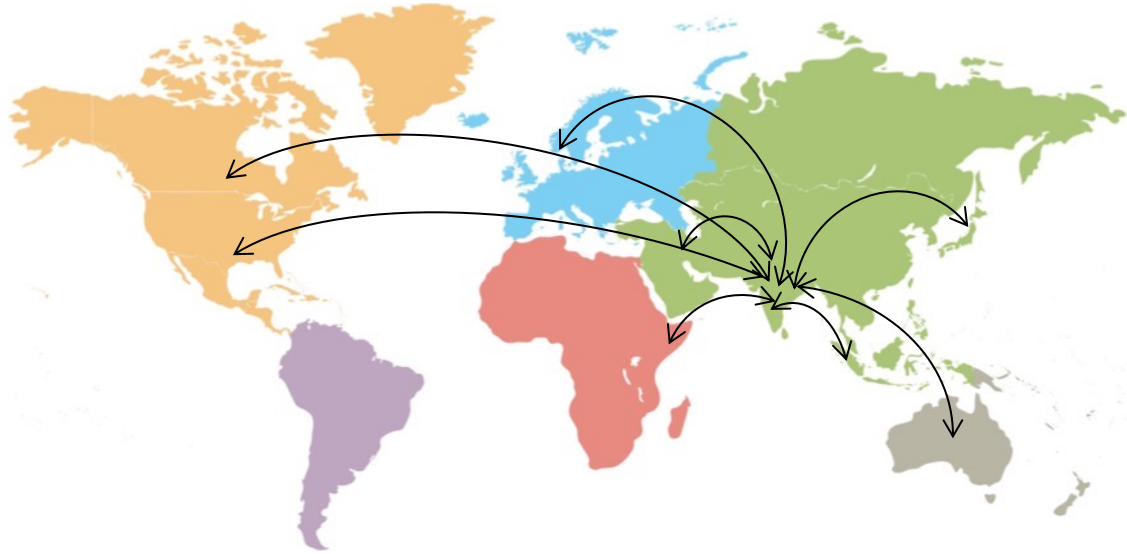


# What are the desired outcomes for our stakeholders?





# What benefits have we delivered?



# Some of our beneficiary schools and governments



**St Thomas,  
Mendipathar.  
Meghalaya**



**Don Bosco Hr. Sec  
School, Mendal.  
Meghalaya**



**CRST Inter  
College, Nainital,  
Uttarakhand**



**CT University,  
Ludhiana  
Punjab**



**The Millennium  
School Amritsar**



**Green Valley Public  
School Mandi  
Ahmadgarh, Punjab**



**DAV public Schools -  
Safilguda, Kukatpally,  
Nagarjunsagar**



**Saraswati  
Vidyapeeth,  
Hyderabad**



**Govt. Primary  
School, Chintal  
Hyderabad**



**DAV Public School,  
Kukatpally,  
Hyderabad**



**Christ King Hr.  
Sec. School,  
Kohima Nagaland**



**AD Sr. Sec.  
School,  
Meghalaya**



**Gyan Bharti Public  
School, Kurukshetra  
Haryana**



**Scholars Public  
School,  
Nawal Punjab**



**Saint Kabir  
Gurukul, Fazilka  
Punjab**



**DAV Public School,  
Shri Mukhtar Sahib  
Punjab**



**APSWREIS Junior  
College for Girls,  
Secunderabad**



**Rajendranagar -3  
AWC Telangana**



**Patancheru -2  
AWC  
Telangana**



**APSWREIS  
(Presently  
TSWREIS) Chilkur**



**Maula Ali - 4  
AWC Telangana**



**Ramachandrapuram  
Bhel AWC Telangana**



**Vijayawada -  
4 AWC**



**Kalakankar  
AWC  
Hyderabad**



**Jawaharnagar -  
2 AWC  
Telangana**



**Sitammadhara-2 AWC  
Vishakhapatnam**



**Pratapgarh-12  
AWC Uttar  
Pradesh**



**Coromandel  
Fertilizers Colony-2  
AWC UP**



**Little Flower  
High School,  
Hyderabad**



**DAV Public School,  
Nagarjuna Sagar,  
Telangana**



**Monfort Hr Sec  
School, Resubelpara.  
Meghalaya**



**Pascal Sec. School,  
Resubelpara,  
Meghalaya**



**Ashok Vatika  
Public School,  
Amritsar Punjab**



**Eastwood  
International  
School, Ludhiana**



**Jovial Divine Scholars  
International School,  
Khushi Nagar Uttar  
Pradesh**



**Om Prakash Memorial  
Public School,  
Kurukshetra Haryana**



**International School  
of Hyderabad,  
ICRISAT**



**Rajahmundry- 6  
AWC  
Vishakhapatnam**



**St. Anns' High  
School, Near Sangeet  
Theatre, Hyderabad**



**Muffakam Jah College  
of Engineering and  
Technology Hyderabad**



**Kendriya Vidyalaya  
No 1, Golconda,  
Hyderabad**



**Vigyan Jyothi  
Public School  
Hyderabad I**



**APRS, Keesara  
Gutta, Hyderabad**



**ZPHS,  
Babbuguda  
Hyderabad**



**Kendriya Vidyalaya,  
Air Force Station,  
Begumpet Hyderabad**



**Sri Sai High School,  
Borabanda,  
Hyderabad**



**Jawahar Navodaya  
Vidyalaya  
Hyderabad**



**ZPHS, FF83+PG8,  
Raju Colony,  
Hyderabad**



**Bright High  
School  
Hyderabad**



**St. Anns Degree College  
for Women,  
Mehdiapatnam, Hyderabad**



**KV, FF3W+582,  
Secunderabad**



**Lords Talent  
High School  
Hyderabad**



**Telangana -  
49 Anganwadi  
Centers**



**Vijayawada, Krishna  
District -  
15 Anganwadi Centers**



**Rajahmundry East  
Godavari - 12  
Anganwadi Centers**



**Rajanagaram East  
Godavari Project: 5  
Anganwadi Centers**



**Rangampeta East  
Godavari Project: 5  
Anganwadi Centers**



**Guntur District: 4  
Anganwadi  
Centers**



**Vishakhapatnam  
Urban Area 1: 6  
Anganwadi  
Centers**



**Vishakhapatnam  
Urban Area 2: 8  
Anganwadi  
Centers**

# Leadership: Chairman and Managing Director Ms. Renuka Raju



- Renuka Raju is a passionate educationist and entrepreneur who has pioneered several initiatives to create a qualitative and quantitative transformation in the education and competencies ecosystem in India.
- She is the Founder of Lotus Learning Systems Society (Regd.) and the Founder & Correspondent of four Lotus National Schools (CBSE) in Andhra Pradesh and Telangana. She is also the Chairperson & Managing Director (CMD), KOVIDA Limited, Hyderabad.
- Renuka has completed her Master's in Education from College of Education and Allied Professions, University of Toledo, USA. She had also completed Marketing Management Executive Education Program from Columbia University, USA and the Executive Education Program in Finance Management from IIM Bangalore.
- She is a committed researcher and writer, and has published two books of interest to academics and policy makers
  - 'National Skills Qualifications Framework in India: Policy, Processes and Platforms for Program Delivery' launched by Hon'ble Minister of State (IC) for Skill Development and Entrepreneurship, Gol, Shri Rajiv Pratap Rudy in March 2015
  - 'Indian Certificate of Applied Learning (ICAL) for College and Career Readiness and Preparation: The Need Articulation for Quality Education and Skills – A discussion document; launched by J.S. Rajput – Padma Shree Awardee, Member NEP Drafting Committee 2016 & Ex. Director NCERT and Prof. T.V. Kattimani, Member NEP Drafting Committee 2017 and Vice Chancellor, AP Central Tribal University, Vizianagaram.
- She has conducted several training programs, webinars, workshops and conferences, including collaborations with UNESCO Delhi and state education departments.
- She has been a member of several prominent committees, including: the Strategic Communication Group of Saakshar Bharat; the National Literacy Mission Authority (NLMA); the Steering Committee on Secondary and Vocational Education for the XII Five-Year Plan of the Planning Commission of India; the CII Primary Education National Council; and the AP Higher Education Department Task Force Committee.
- Her passion for education reforms has earned her a mention as 'Eminent Person and Organization' in draft National Educational Policy (NEP) 2019. She was awarded the 'Asia One Magazine & URS Media International Women Empowerment Principles Leadership Awards 2020-21'.
- Renuka is passionate about social work and giving back to the community. She and her family play an important role in enhancing the quality of life for children in various orphanages through both personal participation and contribution in various relief and charity efforts.
- She also has a passion for conservation and preservation of arts and cultural heritage. She is a former member of the Indian National Trust for Art and Cultural Heritage (INTACH). She has played a crucial role in the reconstruction of the Jogulamba Temple (the fifth Shakthi Peeth) at Kurnool, Andhra Pradesh in 2005. She was an active member of the Reconstruction Committee formed for this purpose by the Endowment Department of the Government of Andhra Pradesh.



# Leadership: Chief Executive Officer, Mr. Samir Sathe



- As a CEO of EKSAQ, Samir's mission is to convert the research house into a global, scalable, profitable and IP driven entity, operating in both philanthropic and for-profit spaces by building a 360-degree view of the learning products, differentiated pedagogy using latest technologies.
- Samir believes in continuous reinvention and the value of building institutions of enduring value, for the benefit of the society. His skills in building stakeholder consensus, innovation and intellectual property development, systems psychology, networking and entrepreneurship, and building AI enabled technology platforms of scalable solutions, and aligning secondary education will sector skills and its impact on GDP, will help the company transform into a global powerhouse in K-12 and Higher Education.
- Samir is a seasoned professional with 31 years of global experience in education, skilling, empowerment, advisory, strategy, consulting, mentoring and coaching. He spent 23 years of his professional life in transforming 600+ small and large Indian and MNC businesses, non-profit and educational institutions, with an on-the-ground implementation experience of 100+ cases. He has been instrumental in fund raiser for several entities, as well.
- Prior to EKSAQ, Samir worked for 4 years, as leader of a Small and Medium Business (SMB) focused program in India and Egypt, at Wadhvani Foundation, a global philanthropy of \$1.5 B AUM.
- Being a disruptive thought leader with 40+ national and international publications, 50+ speaking engagements and media appearances, Samir is in the process of authoring a book on role of emotions in organisational longevity.
- Samir has won three public awards that recognise his contribution to the society and has been featured as one of the top 50 Asians in 2022 global edition of '50 High-Flyers'
- Samir is a Master in Consulting, Coaching and Change from INSEAD, France, and is trained in systems psychology. Samir has taken courses in 'Challenges of Global Poverty' from MIT and 'Leading Professional Service Firms' from HBS.
- Samir also serves on the boards of a few start-ups in the spaces of sustainability, gender and SMBs.
  - Member of Board of Advisors, WeUnlearn, <https://www.weunlearn.org/> , a start-up in Gender Equity and Education.
  - Member of the Board of Advisors, Amplo Global Strategy and Analytics Private Limited, <https://amploglobal.com/> , a start up in Sustainability.
  - Member of Board of Advisors at [SME Chamber of India](#), a top-rated Industry Association in the country.
  - Member of the Board of Advisors, Manush Labs <https://www.manushlabs.co/> , a start-up in Food, Health.
- Truly a multi-talented individual, Samir is a trained classical music vocalist, a calligrapher, a trekker (his most recent trek being to the Everest Base Camp), and he dabbles in doing paintings and writing poetry. He loves nature, travels, and is a spiritual seeker. His personal life moto is to be of long-lasting value to the society.
- 'He loves nature, travels, sketching, painting and he is a spiritual seeker.'

# Our team and curated partners



**Harvinder Singh**  
Sales Head



**CFO Bridge**  
Finance Leader  
<https://cfobridge.com/>



**Latha Kalluri**  
HR Manager



**Swati Gadgil**  
Senior SME  
Core Skills



**Dr Vandana Shahi**  
NEP/ NCF Partner



**Mayuresh  
Gotkhindikar**  
Solution Architect and  
Technology Leader



**Khaitan & CO**  
Legal Leader  
<https://www.khaitanco.com/>



**KNAV**  
Tax and Structuring Leader  
<https://knavcpa.com/>



**Sheetal Bapat**  
Product Partner



**Seekhlo**  
Product Partner



**SAF India**  
Product Partner



**Talent Sourcing**  
Temp-Let HR Consulting



**Talent Sourcing**  
Temp-Let HR Consulting



**Talent Selection**  
HyreSnap



**APM Consulting**  
Legal Product Partner



**Wadhvani Foundation**  
Product Partner



**Graphy**  
Product Partner

# Our curated subject matter experts, channel partners



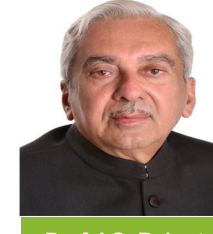
**Edala Prabhakar**  
Lead Product  
Advisor



**Meena Ishwar**  
Lead Product  
Moderator



**Raju Babu  
Sinha**  
Channel Partner



**Prof J.S. Rajput**  
Subject Expert  
**School  
Management**



**Nitish Verma**  
Research Analyst  
Data Sciences  
CEO Office



**Chrisolite**  
Early childhood  
care and education



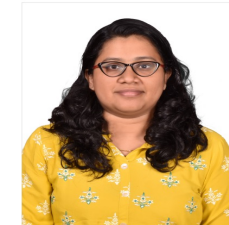
**Ajith Francis**  
Lead Editor R & D  
English



**Malathy**  
SME  
Mathematics



**Vidyullatha Rao**  
SME  
Language



**Sarah Mathews**  
Associate Project  
Manager



**M. Krishna Mohan**  
Academic Advisor  
**School  
Management**



**Rohith**  
LMS Administrator  
Content Creator



**Pavithra Gandhi**  
SME  
Mathematics

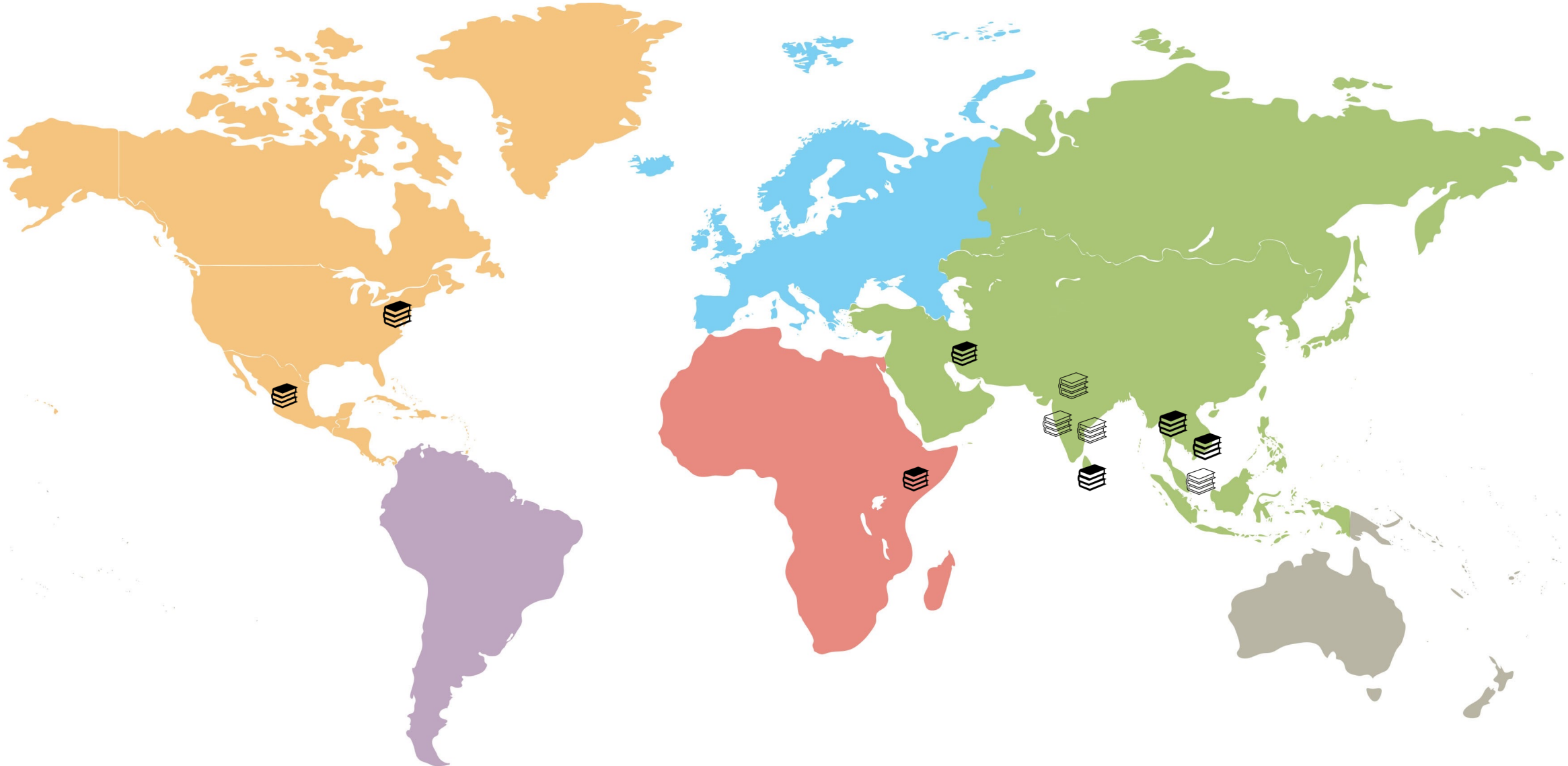




**Naresh Bogam**  
SME  
English



**Dr. Pratiksha  
Pandey**  
M&A Research and  
Strategic Consultant  
CEO Office

# Where are we located?



 Corporate and Registered Offices in Pune, Hyderabad, Singapore and Other Key Ops Offices  
 Network Offices



**Corporate Office: Pune, India**

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# Thank you

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